

UTAH STATE TROOPER

OFFICIAL PUBLICATION OF THE UTAH HIGHWAY PATROL ASSOCIATION

The Utah State Trooper magazine is a beautiful, full-color, 100-page magazine published three times a year in cooperation with the Utah Highway Patrol Association and its Board of Directors. This publication is distributed to all members and prospective members of the association, governmental agencies and supporters of law enforcement in Utah. Total distribution is over 3,000 copies of each issue and is direct-mailed to recipients. That results in an estimated pass-around readership of 15,000 readers who will see

your advertisement in a highly efficient and very targeted industry magazine.

Get your message in front of law enforcement professionals throughout the state of Utah in their own industry trade journal.

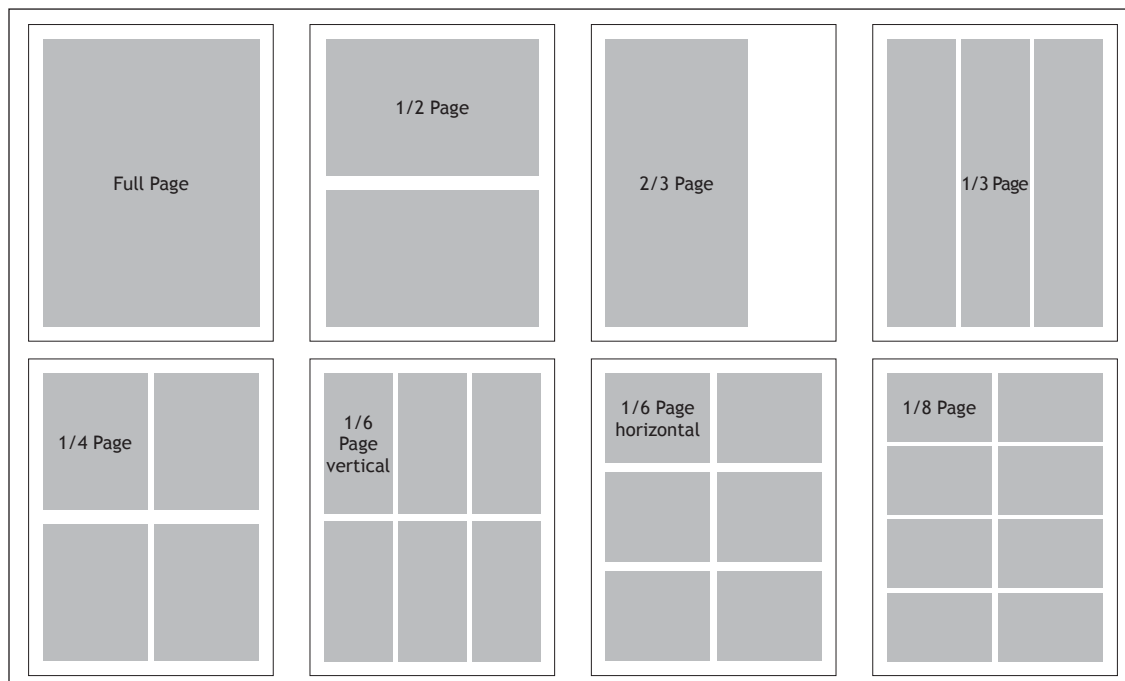
DESIGN INFORMATION ▴

Ads should be submitted as a press-ready pdf.

ADVERTISING PRICING ▴

Display Ad Size	Size (width x height)	(1 Issue)	(2 Issues)	(3 Issues)
Outside Back Cover	8.5 x 8.5	\$1,500.00	\$2,700.00	\$3,375.00
Inside Front/Back Cover	8.5 x 11	\$1,250.00	\$2,250.00	\$2,812.00
Full page	8.5 x 11	\$1,000.00	\$1,800.00	\$2,250.00
2/3 Page	4.875 x 9.75	\$750.00	\$1,350.00	\$1,687.50
1/2 Page	7.375 x 4.75	\$600.00	\$1,080.00	\$1,350.00
1/3 Page	2.25 x 9.75	\$500.00	\$900.00	\$1,125.00
1/4 Page	3.625 x 4.75	\$400.00	\$720.00	\$900.00
1/6 Page (vertical)	2.25 x 4.75	\$300.00	\$540.00	\$675.00
1/6 Page (horizontal)	3.625 x 3.125	\$300.00	\$540.00	\$675.00
1/8 Page (bus. card)	3.625 x 2.375	\$250.00	\$450.00	\$562.50

Directory Ad/Listing Size	(1 Issue)	(2 Issues)	(3 Issues)
1/3 Directory Ad	\$200.00	\$360.00	\$450.00
1/4 Directory Ad	\$150.00	\$270.00	\$337.50
3-Line Listing	\$100.00	\$180.00	\$225.00
2-Line Listing	\$55.00	\$99.00	\$123.75
1-Line Listing	\$25.00	\$45.00	\$56.25



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